

PRESS RELEASE

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CITY MAKES A HULL OF AN IMPRESSION ON PROPERTY DEVELOPER

Entrepreneur Arv Soar went to Hull to develop property – but he did not expect to fall in love with the city.

But that's exactly what's happened and now Arv, who runs Property Investment Portfolio in Nottingham, is opening an office in Hull, his first office outside of his home city.

Arv commented: "With the current Government investment and positive migration into Hull, we see the city as a growth area. We had such fantastic reports from people wanting to invest in Hull and in the rental market, that we decided to open a base in the city.

"On a personal level, I want to complete the regeneration of streets like Wellsted – areas where others have tried, but failed, and given up. It is my goal to help the city of Hull."

The new Property Investment Portfolio office is at 541A Anlaby Road, and will be headed up by Malcolm Fox. Hull native Malcolm has spent his career to date in the property industry.

Malcolm commented: "As a qualified mortgage and insurance sales manager, with a background in strategic business planning, I will be helping to drive Property Investment Portfolio forward in Hull.

"It's a modern city that is developing quite a reputation as a place in which to do business and in which to live. I am proud to be a part of making that happen."

One major project that Property Investment Portfolio, which has 40 sub-contractors in the Hull area, is conducting is the multi-million-pound refurbishment of nine Victorian-era properties near the town centre into 30 high-quality apartments.

When completed, it is intended that the apartments will be sold to investors and to first-time buyers.

Property Investment Portfolio owns hundreds of derelict properties in the town centre of Hull, with the workforce of sub-contractors working flat out to bring them back into use, with damp-proofing and the installation of gas and central heating taking place before the properties are painted and carpeted.

Added Arv: "These terraced homes provide affordable housing for all sections of society and that is what it is all about - making Hull a thriving community once again."

The new office will open in March and will also sell and manage external properties. For more information about this and Property Investment Portfolio, please log on to www.propertyinvestmentportfolio.com or call the PIP HQ on 0115 928 9333.

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About Property Investment Portfolio:

- Property Investment Portfolio (PIP) is a UK investment company that was established in 2005 by Arv Soar.
- Arv Soar has over 10 years experience in the property business and has a multi-million pound buy-to-let portfolio that is made up of over 200 properties.
- PIP buys and develops properties across the Midlands and the North of England, and invests in properties abroad.
- PIP is based in Nottingham and is headed by property expert Arv Soar.
- Arv Soar is also a Non Executive Director of London consortium, Grosvenor House Investment Fund.



Image Caption: PIP Estates Manager, Malcolm Fox

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