

## **PRESS RELEASE**

**28 June 2007**

### **PROPERTY EXPERT INVITED TO JOIN CITY INVESTMENT CONSORTIUM**

Arv Soar, Director of Nottingham investment company, Property Investment Portfolio (PIP) has been appointed as a non executive director of the London property investment group Grosvenor Investment Consortium.

The City Company that was set up in 2005 by businessmen Scott Goodall and Phillip Bueno, has invited property entrepreneur Arv Soar, who has over 10 years experience in the industry, to join the group.

Grosvenor Investment Consortium is an investment group designed specifically for private sophisticated investors. The company has set up the Grosvenor Investment Fund as an investment vehicle for the early stages of this large scale property development.

In conjunction with PIP, the Grosvenor Investment Consortium has already committed to a £12 million landmark development project in the East Midlands, with another £15 million earmarked for further residential and commercial projects in the region. The Consortium is also looking to invest funds overseas and is currently looking at a new build hotel and conference facility, which will see an investment of over £30 million.

Arv explains the exciting opportunities that the Consortium can bring today's investors: "I am very excited about being part of this property investment group. The directors have a real passion and knowledge in what they do and I think that makes them stand out above the rest.

"Grosvenor will be offering investors the opportunity to be part of something that is backed by some of the foremost property investment and property development professionals in the UK and importantly will give them a higher rate of return, difficult to find elsewhere."

The Consortium is looking to attract High Net Worth investors and through the use of leveraged investment raise an initial £100 million to invest in the property market and return on investment is expected to be in the region of 30-40% over a 12-24 month period.

Arv brings to the group many years of experience in the property market, where he has built up a portfolio of over 200 properties worth in excess of £20 million. Arv's firm Property Investment Portfolio that was launched just over two years ago, nearly double its first year projected targets and is heading for another successful year, as it offers its clients a full cradle to grave property investment service.

PIP operates across the Midlands and the North of England, particularly in regeneration zones and most recently the company has taken on International projects in the Canary Islands and the USA.

**Ends.**

**Word Count: 402**

#### **Notes to Editors**

##### **Arv Soar - Non-Executive Director**

Arv began as a teenager managing his father's extensive property portfolio. Arv bought his first investment property whilst still studying at Middlesex University. After great success with his first property, Arv rapidly entered the world of development initially concentrating on refurbishing and refinancing. Arv now controls a substantial residential property portfolio of several hundred properties. Arv has a history of successful completed development sites and currently has a large number of sites under development. Arv has extensive experience and industry contacts which make a winning combination.

##### **Phillip Bueno - Company Director**

Phillip studied Management at the University of London. From an early age Phillip has been involved in portfolio management, property portfolio accounting and property development. Phillip started Bueno Investments Ltd in 2005 and it was an immediate success. Turnover for the first quarter of 2007 is just over £7 million in property sales alone and the rapid growth is looking to continue at an impressive rate. Phillip has been involved in property transactions ranging from one off small scale buy-to-lets to one of his current projects, structuring the £100 million sale and leaseback of a listed companies headquarters. Phillip has featured in a number of property investment press articles and currently invests in most of the investment opportunities he is involved with.

##### **Scott Goodall - Company Director**

Scott is also a co-founder of Bueno Investments and like Phillip dedicated his time to building the business on a full time basis in 2005, after much experience in the property investment industry prior to this. Scott spent the beginning of the Millennium finishing a degree in Business & Finance Economics at Royal Holloway (University of London) before embarking on an exciting career in the world of property investment. Like Phillip, Scott was very lucky to work with an excellent investor in his early years, which enabled him to learn the art of seeking out the few excellent opportunities on the market at any one time. Within the company Scott is primarily responsible for sales facilitation, business development and public relations. Outside of work, Scott enjoys spending time with family and friends, personal development

events and playing sports, with his favourites being tennis, football and golf. Scott is also a keen gardener in his scarce spare time.

#### **About Grosvenor Investment Consortium Limited**

Grosvenor Investment Fund is a structured investment fund developed as an investment vehicle in the early stages of large scale property development. A professional team has been sought from all phases of the development process. Arv Soar of PIP Homes Ltd acts as the company's non executive director and advises on all phases from the due diligence on sourcing the opportunity to completion of the site. An experienced and respected property entrepreneur Arv Soar provides a wealth of knowledge necessary to ensure risk free investment.

Grosvenor Investment Consortium is a specialised investment group designed specifically for private sophisticated investor clients. The group is backed by some of the foremost property experts in the United Kingdom and couples the knowledge of both property investment and property development professionals to create a solid structure driven towards high returns for clients.

Returns are expected to be in the region of 30-40% over a 12-24 month period. All opportunities are thoroughly researched and full investment appraisals prepared outlining every possible outcome of the investment performance. You can be safe in the knowledge that a well thought out investment strategy is in place supported by the legal, financial and industry related knowledge.

#### **About Property Investment Portfolio:**

- Property Investment Portfolio (PIP) is a UK investment company that was established in 2005 by Arv Soar.
- Arv Soar has over 10 years experience in the property business and has a multi-million pound buy-to-let portfolio that is made up of over 200 properties.
- PIP buys and develops properties across the Midlands and the North of England, and invests in properties abroad.
- PIP is based in Nottingham and is headed by property expert Arv Soar.



**Image Caption:** The Grosvenor Investment Consortium.



**Image Caption:** Property Expert, Arv Soar.

For further information please contact Emma Tagg/Trevor Palmer at BCS Public Relations on 0115 948 6901 or [emma@bcspr.co.uk](mailto:emma@bcspr.co.uk)