

PRESS RELEASE

24 October 2007

INVESTORS CAN FLY HIGH WITH PROPERTY INVESTMENT PORTFOLIO

Nottingham investment company, Property Investment Portfolio (PIP), has launched Fly2buy – a property viewing service for potential investors. This new initiative from PIP will bring property investors from Ireland to the East Midlands for chauffeured tours of the best properties the area has to offer.

Property Investment Portfolio is one of the UK's leading property investment companies, with a portfolio of over 200 properties predominantly in the Midlands and the North of England, worth in excess of £20 million. The company is now offering this property finder service, to pass on local knowledge and expertise to help other investors build up a successful portfolio.

PIP has launched Fly2buy to make investing in property as easy and hassle free as possible. The company organises all of the viewings in advance, collects the investor from the airport and escorts them around potential properties

Arv Soar, director of P.I.P. explains why this service is so valuable to investors: "Our Fly2buy service is not like anything else available to investors. It combines convenience with expertise to make sourcing properties as simple as possible. Fly2buy allows our customers to fly over from Ireland in the morning and be home by the evening after spending the day viewing properties."

"Our service is the best available because it combines our 20 years of market knowledge, with our quality portfolio of properties sourced from trusted partners. Fly2buy gives the investor an opportunity to experience first hand the properties their money is buying."

Fly2buy operates primarily from the East Midlands Airport but the service is also available across the UK if an investor would like the service after arriving by train or

at another UK airport.

Arv Soar started PIP in 2006 and enjoyed a successful first year, where it nearly doubled its projected targets. Fly2buy is the latest service launched by the company, as it continues to expand its portfolio and move into new areas in the UK and abroad.

Ends.

About Property Investment Portfolio:

- Property Investment Portfolio (PIP) is a UK investment company that was established in 2005 by Arv Soar.
- Arv Soar has over 10 years experience in the property business and has a multi-million pound buy-to-let portfolio that is made up of over 200 properties.
- PIP buys and develops properties across the Midlands and the North of England, and invests in properties abroad.
- PIP is based in Nottingham and is headed by property expert Arv Soar.
- Arv Soar is also a Non Executive Director of London consortium, Grosvenor House Investment Fund.



Image Caption: Investors fly in to East Midlands Airport.



Image Caption: Arv Soar at East Midlands Airport.

For further information please contact Emma Tagg / Trevor Palmer at BCS Public Relations on 0115 948 6901 or emma@bcspr.co.uk / Trevor@bcspr.co.uk